



CHARUN MEEDATE

UX/UI DESIGNER

CONTACT

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🌐 www.linkedin.com/in/charunmeedate

DESIGN SKILLS

- User Experience Design
- Interaction Design
- User Interface Design
- Wireframing and Prototyping
- User Research
- Responsive and Mobile Design
- User-Centered Design (UCD)
- Usability Testing

TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- SketchUp
- Google Analytics
- Hotjar
- Maze

SOFT SKILLS

- Project Management
- Project Coordinator
- Work ability under pressure
- Enthusiastic learning
- Communication
- Responsibility
- Adaptability
- Creative

LANGUAGE

- English (Intermediate)

PORTFOLIO



WORK EXPERIENCE

UX/UI Designer - Full Time

GridWhiz(Thailand) Co.,Ltd.

June 2022 - Current

- Management plan on all design by thinking of Human-Centered design and Design Thinking process
- Created interaction strategies that helped, developing navigation and flow, designing wireframes and interactive prototypes, organizing content, and advocating for the needs and goals of real users.
- Project Lead by creating concepts, visual mockups and specifications, and designs the product.
- Spearheaded communication with People involved in the project, Program Manager, Researcher, and development Managers to successfully complete the designs.
- Implemented UX strategies that reflected country-specific individuality while keeping brand identity.
- Created storyboards and personas as per users, and incorporated them into design decisions, resulting in an improved and significant design creation.
- Accelerated design execution by integrating feedback mechanisms, defining best design principles and creating a visual library.
- Collaborated with People involved in the project, Program, Development Managers and other stakeholders to successfully complete designs.

UX Analytics - Special Problem

King Mongkut's Institute of Technology Ladkrabang (KMITL) Aug 2021 - July 2022

- This special problem research aims to the study of user behavior analysis on PEARLS systems for Computer Science Students at King Mongkut's Institute of Technology Ladkrabang
- Created Task Flow and Personas as per users, and incorporated them into design decisions, resulting in an improved and significant design creation.
- Connect Tracking code to Google Analytics and Hotjar
- Study of User behavior analytics on PEARLS
- Summarize the data obtained from the analysis to make a report
- Bring the information that has been developed together with PEARLS project team

UX/UI Designer - Freelance

Chulalongkorn University and Thai Paiboon Insurance

Oct 2020 - Mar 2021

- Implemented UX strategies that reflected country-specific individuality while keeping brand identity.
- User Interface Design and Prototype for Back Office Web Design.

EDUCATION

- Bachelor's degree department of Computer Science, School of Science

Aug 2018 - July 2022

King Mongkut's Institute of Technology Ladkrabang (KMITL)